How do the various flavors of NuPlus® differ and why is there a cost difference?

The difference between the Nuplus® flavors/formulas such as the Apple Cinnamon, Mixed Berry Pina Banana flavors, and the Naturally Plain formula (which has apple in it) is that they all have the same "Five Beans" (which nourish the body's five major organs: heart, liver, lungs, spleen and kidneys). These four flavors are categorized in our least expensive NuPlus® formula.

However, the Original NuPlus® has none of the beans (no soy etc) nor any fruit. Therefore, the carbs in the Original NuPlus® are 100 complex, and it also has a little less protein in the absence of the beans. This formula has special appeal to those who are allergic to soy and/or all beans, or who simply 'think soy is bad'. It's also our most expensive NuPlus® formula.

Simply Herbs is 'in the middle' of the two NuPlus®formulas above, in the sense that it does contain the five beans, but none of the fruit. This is our second most expensive NuPlus® formula because it has 20% more herbs than the ones with fruit.