



2018 US Average Annual Income Summary

RANK	%*	Average Annual Income*
Icon Royal	0.05%	\$1,476,981.83
Icon Elite	0.12%	\$723,678.81
Icon	0.15%	\$365,309.78
Hero Royal	0.60%	\$277,401.52
Hero Elite	0.71%	\$105,301.69
Hero	1.80%	\$49,642.62
Ace Royal	3.86%	\$23,042.29
Ace Elite	1.34%	\$16,025.53
Ace Prime	1.81%	\$9,814.22
Ace	3.86%	\$6,235.54
Star Elite	5.95%	\$3,136.88
Star Prime	42.67%	\$2,151.98
Star	31.71%	\$437.75
IBO	5.37%	\$153.20
	100%	

* Based on the number of IBOs who received a payment.

Earnings stated are not necessarily representative or typical of earnings Sunrider Independent Business Owners (IBOs) can or will earn through participation in the Sunrider Infinity Compensation Plan. These statements should not be considered as guarantees or projections of your actual earnings or profits. "Average Annual Income" of active Sunrider IBOs was calculated by first calculating the average "Monthly Income" IBOs at each rank made only in the months they were active. These one month averages were then annualized by multiplying by twelve months in order to come up with the "Average Annual Income." The calculated average annual income of an active IBO is \$5,374.47. An active Sunrider IBO is an IBO who has 100 PV or more in a month. During 2018, 29% of all IBOs, active and inactive, on an average, received a payment. As with any other independent business, success results only from dedicated sales efforts, hard work, diligence, and leadership.

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