



# Product Fact Sheet

## Kandesn® Lip Liner Pencil



### BENEFITS

- Lips look plumper, fuller, and more defined.
- Plant-based, skin-nurturing formula
- Easy-gliding, creamy formula
- Range of complementary shades

### BEAUTIFULLY DEFINE AND CONTOUR YOUR LIPS

Get designer tools for stunning lips. Made with only carefully selected, high-quality ingredients, the Kandesn® Lip Liner Pencil perfectly complements our Kandesn® Moisturizing Lip Colors, so you can define your lips in style. Kandesn® Lip Liner Pencil is made with vegetable oils, which are far more expensive than animal oils. With Kandesn, you can rest assured that you're not ingesting harmful ingredients.

### PHILOSOPHY OF REGENERATION®

Our balanced approach combines cutting-edge science with the wisdom of our Philosophy of Regeneration®, which advocates nourishing, cleansing, and balancing the skin with the finest plant-based ingredients to promote skin health and natural beauty. Our Lip Liner formula doesn't seal lips, allowing skin to breathe the way nature intended.

### INGREDIENT HIGHLIGHTS

#### HYDROGENATED VEGETABLE OIL

This is the name for oil derived from oil palm fruits. It helps give our lip liner a firm texture while nurturing the skin.

#### CARNAUBA

A natural vegetable wax exuded by the leaves of a palm tree (copernicia cerifera) growing in Brazil, it's among the hardest natural waxes available.

#### TOCOPHERYL ACETATE

This form of vitamin E is a known antioxidant, anti-aging agent, moisturizer, and anti-inflammatory with enhanced SPF properties.

### FAQS

- Q:** In what order do I use the Kandesn® Lip Liner Pencil with Kandesn® Moisturizing Lip Color and Lip Gloss?
- A:** First, use Lip Liner Pencil to outline lips. With the lip brush, apply Kandesn® Moisturizing Lip Color. Begin at outer corners of the mouth, moving in. For the finishing touch, add Lip Gloss to the center of the lips.
- Q:** What are some of the benefits of using Kandesn® Lip Liner Pencil?
- A:** Lip Liner helps lips appear fuller, younger, and more defined. Also importantly, lip liner gives lip gloss and lip color something to adhere to, therefore increasing staying power and preventing color from bleeding into fine lines.

### RECOMMENDATION

Use Lip Liner Pencil to outline lips for definition. Fill in lips as a base. Apply Kandesn® Moisturizing Lip Colors on top.

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