



## Product Fact Sheet

# Kandesn® Shampoo



OWNER EXPERTISE  
FORMULATION



SELF-MANUFACTURED



MADE WITH NATURAL  
INGREDIENTS

### BENEFITS

- Deep cleans but gentle enough to use every day
- Paraben and sulfate free
- Leaves hair full, bouncy, and manageable, without build-up
- Specially formulated with herbal extracts

### TRANSFORM LIMP LOCKS INTO LUSTROUS HAIR

Get a “head start” on beautiful, voluminous hair with this fresh-smelling shampoo. Its botanical blend of nourishing and reparative extracts leaves hair and scalp clean and refreshed. Burdock root, rosemary, cinnamon, and peppermint essences gently cleanse and instantly invigorate the scalp with a minty tingle. Jojoba and avocado oils deeply moisturise, preventing dryness and breakage and leaving hair with a radiant, natural shine.

### PHILOSOPHY OF REGENERATION®

Based on the Philosophy of Regeneration®, Kandesn® Shampoo is expertly formulated to match your hair's natural pH balance, so it cleanses without stripping away the scalp's natural oils.

### INGREDIENT HIGHLIGHTS

#### HYDROLYZED SOY PROTEIN

This soy-derived ingredient enhances hair manageability, improves the body, texture, and comb-through properties; it also contains cysteine for hair strengthening and nourishment.

#### ROYAL JELLY EXTRACT

A honey bee excretion, royal jelly nourishes hair and scalp with B vitamins and protective antioxidants.

#### AVOCADO OIL

This natural oil moisturises dry, brittle, and damaged hair and is nutrient rich with vitamins A, B, D, E, protein, amino acids, and folic acid, which support hair growth.

### FAQS

**Q:** Deionized water is listed as the first ingredient. What is its importance in the formulation?

**A:** Water is crucial in formulating the base of a shampoo, acting as a suspension agent for our botanical extracts and other ingredients. It combines with the soap ingredient to form a lather. Without water, shampoo's consistency would be too thick. While hard or impure water can hinder the performance of shampoos, deionized water enhances performance by increasing lathering, ease of spreading, and clean rinsing.

**Q:** What is a complementary hair care product?

**A:** Kandesn® Conditioner is a great product to use after using Kandesn® Shampoo. Simply apply to give your hair more shine. It benefits fine and thinning hair due to the unique nutritive and fortifying combination of herbal extracts and amino acids.

### RECOMMENDATION

Wet hair thoroughly. Apply desired amount of shampoo. Massage lightly and rinse. Repeat these steps if necessary.