

GETTING STARTED

The new Sunrider compensation plan streamlines a clear path to success. It's designed to get you off to a fast start and to progress steadily.

GROWING YOUR BUSINESS

Share your passion and knowledge with your team to build a robust, sustainable business.

Requirements	IBO	STAR	STAR PRIME	STAR ELITE	ACE	ACE PRIME	ACE ELITE	ACE ROYAL 1st Generation
PV	ENROLL	200	300	400	500	600	700	800
DV		500	1,000	1,800	3,000	5,000	7,000	10,000
Max. Vol. Rule			******************	900	1,500	2,500	3,500	5,000
Structure					1 Builder Leg (BL)	2 BL	3 BL	4 BL

Unilevel Commission Percentages (23% Company CV Cap)

Compensation	UNILEVEL COMMISSION PERCENTAGES			UNILEVEL COMMISSION PERCENTAGES				
Level 1	5%	7%	9%	10%	10%	10%	10%	
Level 2			2%	4%	5%	6%	8%	
Level 3					2%	4%	5%	
Level 4							2%	
Level 5								

Retail Sales Bonus

PV 0-4		500–1,999	2,000–4,999	5,000+
Personal Sales Commissions	5%	10%	15%	
Retail Profit	10%	10%	10%	10%
Retail Sales Bonus	10%	15%	20%	25%

Ace Royal Advancement Bonus

Advance or sponsor someone in your personal group who advances to Ace Royal for the first time and receive US\$500. There is NO time limit for this bonus. You must be paid as an Ace Royal or higher to receive the matching bonus.

US\$500

Ace Royal
Advancement

US\$500

Matching Ace Royal Advancement Bonus

Fast Start To Fast Cash

New Independent Business Owners (IBOs) can earn the following rewards in their first 3 full months with Sunrider!

FIRST FULL MONTH Joining Month + 1st Month		MONTH 2	MONTH 3		
FREE PRODUCT	Customer you sig Autoship. You jus	luct for each New Preferred ign up who purchases \$100 on ust need to have at least 250 PV th personal purchases.			
\$50 PRODUCT CREDIT	sponsor who pure	ct Credit for each N chases 250 PV of pr ast 250 PV that sam ses.	oduct. You just		
ADVANCE YOUR TITLE DURING YOUR FAST START PERIOD FOR MORE BONUSES!					
\$50 BONUS					

Earn \$50 when you promote to **STAR PRIME** during your first full month with Sunrider, and your sponsor will earn \$50 too!*

\$100 BONUS

Earn \$100 when you promote to **STAR ELITE** during your first 3 full months with Sunrider, and your sponsor will earn \$100 too!*

\$200 BONUS

Earn \$200 when you promote to ACE during your first 3 full months with Sunrider, and your sponsor will earn \$200 too!*

\$350 BONUS

Earn \$350 when you promote to **ACE PRIME** during your first 3 full months with Sunrider, and your sponsor will earn \$350 too!*

* Sponsor must be at equal or higher title and have at least 250 PV in personal purchases that month. This is a one-time bonus to both you and your sponsor.

Development Bonus (2% CAP)

Each month, when you are qualified as an Ace Prime or higher, earn the Development Bonus on:

1

Each leg in your personal group that has at least one qualified Ace+. This bonus is paid on the highest Ace to Ace Elite in each leg, not to exceed your own paid-as title.

AND

2

Each leg in your organization that has at least one 1st Generation IBO who is paid-as an Ace Royal or higher in that month, anywhere in that leg. The amount is US\$100 when you qualify as Ace Royal or higher or equal to your own title of Ace Prime – Ace Elite.







Paid-as Title of Pay on IBO — 1 per leg in personal group +1 per leg w/1st Generation Ace Royal+

US\$30

US\$60

US\$80

US\$100

Monthly Fixed Bonus Paid to Ace Prime and above (2% Cap)

DEVELOPING YOUR LEADERS

By inspiring and guiding rising stars to success, you reap the rewards of helping others. That's extraordinary.

MAXIMIZING YOUR POTENTIAL

Reach the top levels to take full advantage of the plan's incentiverich structure and unlimited earning potential.

HERO	HERO ELITE	HERO ROYAL	ICON	ICON ELITE	ICON ROYAL
800	800	800	800	800	800
 18,000	36,000	90,000	225,000	600,000	1,650,000
 9,000	18,000	45,000	112,500	300,000	825,000
 3 BL + 1 ACE Royal (Total of 4 legs)	2 BL + 2 ACE Royal (Total of 4 legs)	1 BL + 3 ACE Royal (Total of 4 legs)	3 ACE Royal+ Legs + 2 HERO+ Legs NewGenQ (Total of 5 legs)	3 ACE Royal+ Legs + 2 HERO E+ Legs NewGenQ (Total of 5 legs)	3 ACE Royal+ Legs + 2 HERO R+ Legs NewGenQ (Total of 5 legs)

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UNILEVEL COMMISSION PERCENTAGES			UNILEVEL COMMISSION PERCENTAGES		
10%	10%	10%	10%	10%	10%
8%	8%	8%	8%	8%	8%
5%	5%	5%	5%	5%	5%
2%	2%	2%	2%	2%	2%
2%	2%	2%	2%	2%	2%

Check Match (8% Company CV Cap)

When you are qualified as a Leader (Hero+), you can receive a match on the Unilevel Bonus, Fast Start Bonus, and Turbo Infinity Bonus earnings of the generations below you. The amount of the match is based on the paid-as title of the individual on which you are receiving the match, but not to exceed your own paid-as title. The higher paid-as title you reach, the more generations deep you can receive a Check Match on. 25% 27% 30% The per match cap is based on your own paid-as title. 22% 20% 18% 15% Check Match % 10% ACE ELITE Paid-as Title **ACE ROYAL HERO ICON** HERO E HERO R **ICON E ICON R** of Pay on IBO **OR LOWER** (Career Title Ace Royal+) **Generation Depth** 2 3 6 US\$1,000 US\$2,000 US\$3,000 US\$4,000 US\$5,000 US\$6,000 Per Match Cap

Turbo Infinity Bonus (3% Company CV Cap)

HERO	HERO ELITE	HERO ROYAL	ICON	ICON ELITE	ICON ROYAL
0.5%	0.5%	0.5%	0.5%	0.5%	0.5%
Infinitely deep					

When you are qualified as a Hero and above, you can receive a Turbo Infinity Bonus on the sales beginning with your 6th level and extending Infinitely Deep.

YOUR PAID-AS TITLE

There is no blocking so you can have leaders with your same or higher title and still earn on the sales in their downline. If the total payout for the bonus exceeds 3% of total company CV, then all of these payouts will be reduced by an equal percentage to remain within budget (but you still earn on all of that volume).

0.5%

HERO

HERO E

NO BLOCKING
INFINITELY DEEP



Icon Bonus

ICON

HERO R

The Icon Bonus recognizes extraordinary achievement in leadership and development.

ICON E

When you become an Icon, Icon Elite, and Icon Royal for the first time, you will receive

the corresponding Icon Bonus paid over a period of months. To qualify for your Icon Bonus during each month over the time period, you must be paid at that Icon rank.

U\$\$10,000 paid over 8 mos.

U\$\$50,000 paid over 12 mos.

ICON R

paid over 5 mos.

ICON ELITE

ICON ROYAL

3 WAYS TO JOIN SUNRIDER

- 1. Retail Customer—sign up and enjoy our high-quality products at retail price!
- 2. Preferred Customer—enroll with a US \$19.95 fee and receive 5% off retail price. Enroll in a monthly \$200 Autoship and earn 10% off retail price. Autoship packs are available on your sponsor's IBO page and www.sunrider.com. Earn free promotional items and other benefits throughout the year of enrollment. Annual renewal fee US \$19.95. Get your annual renewal fee waived with purchase of \$200 of products within 30 days of anniversary date.
- 3. Independent Business Owner (IBO)—Purchase a Starter Kit (US \$59) and enjoy 10% off retail price. Pay an annual renewal fee of US \$59. The renewal fee includes IBO Pages, Sunrider University, Business Center, and online marketing tools. IBOs can also select their favorite products for monthly Autoship.

Visit us at www.sunrider.com for more information.

DEFINITIONS

Builder Leg (BL)

A Leg with at least one Active IBO (200 PV) and at least 1,000 DV in the entire leg.

Commissionable Volume (CV)

The assigned value of each purchased product on which commissions are paid. It is currency specific in the country where the order is placed.

Downline Volume (DV)

The total Personal Volume (PV) from you and all IBOs in your entire downline. This goes infinitely deep, regardless of titles. This will NEVER break away.

Max Volume Rule

Applied to DV qualification only. Usually 50% of required DV will be counted from any one leg or from the IBO's PV. Applies only to qualification of rank — the IBO will be paid on all volume including the volume that exceeds the Max Volume Rule.

PLEASE CONTACT:

Newly Qualified First Generation (NewGenQ)

A qualification requirement for Icon rank and above which requires that at least once every 12 months, the Icon or above must help to promote someone in his or her personal group in his or her home country to Ace Royal, who then qualifies at that rank (or above) for at least 3 consecutive months. This rolling twelve month period will restart each time the Icon or above meets the above requirements. Attempting to circumvent this requirement by any means (including but not limited to creating false Customer, Preferred Customer, or IBO accounts, purchasing Sunrider® products on behalf of another account, and the like) will be considered a violation of the Code of Ethics and the Business Guide.

Personal Volume (PV)

The total Qualifying Volume (QV) from your personal purchases and your customers' purchases (Retail and Preferred Customer). This does NOT include the purchases of downline IBOs.

Qualifying Volume (QV)

The value of a commissionable product that is applied toward IBO qualifications in the compensation plan. QV is not currency specific so qualifications apply internationally.



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