

## Calli – From SR Face Book 12 27 11

It seems like it's been popping up everywhere with increasing frequency—the “discovery” of the healthful benefits derived from drinking tea. Tea is a venerable beverage with a long history of use dating back to China about 5,000 years ago. Tea's main varieties are generally made from the dried leaves of **Camellia sinensis**, a perennial evergreen shrub that's rich in catechins—powerful antioxidants that clinical studies have shown to neutralize free radicals, and which may promote wide-ranging positive effects on the entire body.

This “discovery” isn't news to Sunrider. Our company has been using *Camellia sinensis* as the primary ingredient in Calli® for well over 20 years! Dr. Chen, with his vast knowledge of herbs and traditional Chinese medicine, has been able to develop herbal-based formulations that are way ahead of their time. And like all Sunrider® products, Calli® is unmatched in quality, concentration, and effectiveness.

More and more people are enjoying the great taste and aroma of Calli® and the way it makes them look and feel.

### **Calli® Basics**

#### **What Is It?**

Calli® is an all-natural herbal beverage and a healthful alternative to beverages with added caffeine, sugar, and chemicals. It contains antioxidants to protect the body from free radicals, and the unique herbal extracts in the formula assist the body's natural cleansing process.

#### **Features & Benefits**

- Highly concentrated: One Calli® bag makes multiple cups of delicious tea.
- Helps speed the body's natural process of cleansing and elimination.
- Contains antioxidants and is pleasantly aromatic.
- Uniquely formulated and based on the Philosophy of Regeneration®.

#### **Formulation**

Contains catechins, which are naturally occurring antioxidants found in *Camellia sinensis*, a primary ingredient of Calli®. Antioxidants have been shown to be effective in absorbing cell-damaging free radicals.

#### **Market Appeal**

- Great replacement for coffee, other teas, and sugary beverages.
- Made with all-natural herbal extracts.
- Available in three delicious daytime flavors and one for nighttime relaxation.
- An ideal product for introducing Sunrider.

#### **Recommended Use**

- Steep one Calli® bag in 16 ounces (480 ml) of water for five minutes.
- Drink it daily as part of a healthy lifestyle.

**Flavors: Sizes:**

- Regular • Ten 2.5-gram bags
- Mint • Sixty 2.5-gram bags
- Cinnamon
- Night